Meet the OptiPlex Family

WHEN THE DESKTOP WORKS YOUR WAY, EFFICIENCY IS UNLIMITED

OPTIPLEX 7070 ULTRA

The world’s most compatible, fully modular zero footprint desktop solution offers swappable elements for enhanced flexibility and performance.

**Desktop of the future:** Ultra combines the beauty of an all-in-one with the upgradability of a traditional desktop, delivering full performance and function in a minimal, patented design.

**Modern modularity:** The first-of-its-kind OptiPlex 7070 Ultra completely hides the PC in a display stand and is designed to easily upgrade the PC module separately from the monitor, even allowing for reuse of existing Dell and third-party monitors.

**Get productive faster:** The ease of USB-C power delivery provides single cable connectivity for the PC and monitor. Ultra paired with Dell P Series USB-C Monitors and the Height Adjustable Stand provide a clean, future-ready workspace.

OPTIPLEX 7780 ALL-IN-ONE


**Work smart:** With a Full HD IPS touch or non-touch display. Featuring Windows 10 Modern Standby to enable an instant on/standby off user experience to achieve low power and constant connectivity.

**Immersive productivity:** Next generation discrete graphics deliver a powerful and efficient work experience.

**Ultimate collaboration:** Optional pop-up webcam available with Full HD or infrared camera features Windows Hello sign on support, while the quad mic array and performance speaker with Intelligent Audio make smart adjustments to communicate and collaborate more efficiently. Available with Intel Unite® software to enable smart and secure meetings.

OPTIPLEX 7480 ALL-IN-ONE


**Sleek and expansive:** Its design boasts a small footprint while optimizing screen space with brilliant edge-to-edge Full HD IPS display technology. Available with a glare-free matte touch option.

**Boot up faster:** With dual M.2 slots for Intel® Optane™ SSD and double max memory than previous generation with 64GB DDR4 memory, experience no lag or delay in productivity.

**Innovative collaboration:** A quad mic array and mainstream speaker with Intelligent Audio make smart adjustments to communicate & collaborate more efficiently. An optional pop-up webcam available with Full HD or infrared camera transforms your collaboration capabilities. Available with Intel Unite® software to enable smart and secure meetings.

OPTIPLEX 5480 ALL-IN-ONE

An intelligent, sustainably built all-in-one with a larger 24” display. Featuring enhanced security and productivity in a space-saving design. Now featuring the built-in artificial intelligence of Dell Optimizer.

**The right screen for the job:** New 24” Touch and Non-Touch FHD displays offer 18.5% larger active area than previous 5000 series OptiPlex all-in-one.

**Incredible graphics:** Now with support for NVIDIA® discrete graphics cards for crisper images and better video experience.

**Log on a collaborate with ease:** Optional pop-up webcam available with Full HD or infrared camera featuring Windows Hello support and facial recognition for easy sign-on. Featuring Windows 10 Modern Standby to enable an instant on/standby off user experience to achieve low power and constant connectivity. Dual mic array and mainstream speaker with Intelligent Audio makes smart adjustments to communicate & collaborate more efficiently.

OPTIPLEX 3280 ALL-IN-ONE

Sustainably built all-in-one with a larger 22” display. Featuring enhanced security in a space-saving design.

**See and do more:** Designed with a newly expanded 22” Full HD touch panel, this all-in-one offers 28.5% more active workspace. The new IPS screen offers better color reproduction and viewing angles, improving refresh rate and response time over prior model.

**Faster user experiences:** Two SoDIMMs deliver double max memory up to 64GB, than previous generation, providing more bandwidth for large data sets and complex tasks.

**Interact with ease:** Choice of ergonomic stands and arms lets you alter the position of your screen to view and share content, making this an ideal solution for interactive workspaces.
OPTIPEX 7080 TOWER, SMALL FORM FACTOR AND MICRO

Intelligent desktops built to deliver ultimate expandability and performance. Optional Intel® vPro™ supports remote and advanced out-of-band management capabilities. **Faster user experiences:** Optimize the performance of your top 5 apps with the built-in artificial intelligence of Dell Optimizer ExpressResponse. Now available with dual M.2 SSD option and USB 3.2 Type A Gen 2 (10Gbps Data) support for increased data access speed.

**Power through your workday:** Built with 10th gen Intel® up to Core™ i9 with 125W, 10 core processor on the 7080 tower, experience the most powerful OptiPlex yet.

**Immersive productivity:** With discrete graphics support on micro, achieve better visuals for 3D rendering and 4K monitor use. Fully engage with rich VR content with support for high-end 215W class graphics card on 7080 tower.

**Built smart:** The 18L tower delivers more expansion options while maintaining an overall compact design for the modern workspace. It is responsibly built with 57% post-consumer recyclable content.

OPTIPEX 5080 TOWER, SMALL FORM FACTOR AND MICRO

Intelligent, mainstream desktops with right-sized performance & configurations. Intel® Standard Manageability provides basic out-of-band management capabilities for more uptime end users and IT.

**Faster user experiences:** With AI-powered Dell Optimizer ExpressResponse, your system will continually learn and adapt to how you work to optimize the performance of your top 5 apps.

**Impressively powerful:** Built with 10th generation Intel® up to Core™ i7 processors and doubled max memory for tower, small form factor and micro from previous generation provides better performance while running multiple or large applications.

**VR-ready:** With support for next generation NVIDIA® discrete graphics, the 5080 tower is ready to deliver entry commercial VR content experiences.

**Work how you need:** Its space-saving, tool-less designs and versatile mounting options for micro allow for easy serviceability and a clutter-free workspace, with plenty of expandability options across each form factor.

OPTIPEX 3080 TOWER, SMALL FORM FACTOR AND MICRO

Business desktops with streamlined performance and essential manageability options to drive maximum value.

**Efficient performance:** Speed through routine tasks seamlessly with 10th generation Intel® Core™ processors, up to 35W on micro and 65W on towers and small form factor. Now supporting up to 64GB DDR4 (32GB DIMMS) max memory - double that of previous gens - to deliver faster user experiences.

**Smart design:** The compact, entry tool-less designs and versatile mounting options for micro allow easy serviceability and a clutter-free workspace. The new shift venting pattern of the chassis maximizes air intake to keep the system cool.

**Convenient connectivity:** Connect with ease with native DisplayPort and HDMI and optional VGA, HDMI 2.0b or 2nd DisplayPort.

OPTIPEX XE3 TOWER AND SMALL FORM FACTOR

Industrial-grade desktop with an ultralong lifecycle and expandability options, featuring enterprise-class performance and management capabilities.

**Long lifespan:** A minimum three-and-a-half-year purchase lifecycle eases management and planning.

**Durability where it matters most:** From healthcare, retail, to the manufacturing floor, the XE3 is built to power industries, even in the most challenging physical conditions.