Feels Like Home: The Current Evolution of Accommodations Offerings
Traditional Hotel Room
Capsule Bed
Serviced Residence
In 2016

The serviced residence model was the fastest growing segment within the hospitality industry,

with 25%

of all new room keys having the serviced residence designation.

600 of the 1600 new room keys in Philadelphia in 2017 & 2018 are designated to serviced residences.

Every major domestic chain now has a serviced residence brand.
- In-Suite Dining
- Hotel Channel Guide
- Gym - Cardio/ Free Weights
- 1-2 Day Business Trip
- Public Lobbies
- Writing Desk
- Same Day Dry Cleaning

- Uber Eats / Caviar / Grubhub
- Smart TV / Digital Cable
- Yoga Studio/ Semi-Private Classes
- 3-4 Day “Bleisure” Trip
- Private Lounges
- Flexible Work Space
- Washer/Dryer in Suite
Serviced Residence Benefits

- Boutique size
- Home-like conveniences
- Space/configuration
- Residential style technology
- Secure accommodations
- Grocery delivery
- Competitive pricing
- Prime location
- Extended stay
NORTH AMERICA

- Hilton - Home2 Suites
- Hyatt - Hyatt House
- Marriott - Residence Inn
- Starwood - Element

EUROPE/ ASIA/ MIDDLE EAST

- Accor Hotels - Adagio
- Frasers Hospitality - Modena
- The Ascott Limited - Citadines
Airbnb
Airbnb Concerns for Business Travelers

Life Safety – fire evacuation and shelter in place procedures

Reliability – accessible staffing 24/7

Security – key card access, security cameras, active staff

ADA Compliance – fair-housing requirements

Consistency – brand standards

Liability – proper insurance
Enjoy your lunch!